Exam Code: C_BCSCX_2502

Exam Name | SAP Certified Associate - Positioning SAP Business Suite via SAP Customer Experience Solutions

Total No. of Questions: 30

Passing Percentage: 73%

Exam Duration: 60 Minutes.

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Question 1

Your customer is looking for a solution that can be used on a mobile device to execute a guided selling process. Which SAP Customer Experience solution would you recommend?

- A. SAP Commerce Cloud
- B. SAP Emarsys
- C. SAP Sales Cloud
- D. SAP Customer Data Platform

Answer C

Question 2

Which application would you use to execute an email campaign for a target group?

- A. SAP Service Cloud
- B. SAP Commerce Cloud
- C. SAP Customer Data Cloud
- D. SAP Emarsys

Answer D

Question 3

What are some of the aspects that help differentiate SAP Customer Experience solutions in the market? Note: There are 3 correct answers to this question.

- A. Providing expertise in purchase processes
- B. Performing yearly upgrades
- C. Offering scalability and flexibility
- D. Including integration capabilities
- E. Providing industry expertise

Answer C D E