Exam Code: C_BCBAI_2502

Exam Name | SAP Certified Associate - Positioning SAP Business AI Solutions as part of SAP Business Suite

Total No. of Questions: 30

Passing Percentage: 70%

Exam Duration: 30 Minutes.

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01. What are the key Business AI patterns?

There are 3 correct answers to this question.

a) Digital Assistants with SAP
b) AI Lifecycle Management
c) Enterprise Automation
d) Insight Apps, Data for AI
e) Custom Generative AI Extensions

Answer: A, C, D

02. How does SAP AI contribute to personalized marketing campaigns?

There are 2 correct answers to this question.

a) AI-driven customer segmentation
b) Predictive analytics for targeted marketing
c) Manual campaign execution
d) Automated payroll processing

Answer: A, B

03. Which key advantage does SAP Business AI provide to organizations?

Please choose the correct answer.

a) Automated financial accounting processes
b) Predictive insights for decision-making
c) Manual business process execution
d) Isolated data storage without AI integration

Answer: B

04. If a company implements SAP's Business AI offerings comprehensively, all things being equal, which bottomline benefits could they expect?

There are 2 correct answers to this question.

a) Gross profit increase: up to 1.4%
b) Gross profit increase: up to 3.5%
c) Revenue increase: up to 3.5%
d) Revenue increase: up to 1.4%

Answer: A, C

05. What are some benefits of SAP Signavio's AI-assisted process analyzer, text to insights?

There are 3 correct answers to this question.

- **a)** Correlation and anomaly detection consumable by business users
- **b)** Democratized approach to process mining
- **c)** No need for consulting-heavy services to define the first process draft to start the modeling activity
- **d)** Increased accuracy and relevance of the analysis output based on business user prompts
- **e)** Self-service approach to define initial process monitoring framework

Answer: A, B, D