Exam Code: C_C4H630_34

Exam Name | SAP Certified Development Associate - SAP Customer Data Platform

Total No. of Questions: 80

Passing Percentage: 69%

Exam Duration: 180 Minutes.

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Question 1

A known customer buys a TV that is delivered late. SAP Customer Data Platform is configured to ingest the customer data for late deliveries so that the business can react and keep good customer satisfaction metrics.Which type of customer profile is best to use in this scenario?

A. Contextual Customer Profile
B. Master Customer Profile
C. Unified Customer Profile
D. Single Customer Profile

Answer A

Question 2

What would you use activity indicators as building blocks for? Note: There are 3 correct answers to this question.

A. CX flows
B. Audience building
C. Extensions
D. Activities
E. CX journey milestone entries

Answer A B E

Question 3

Why does SAP Customer Data Platform provide two views of the customer?

A. To provide customer activities in one view and profile data in another
B. To provide one profile for marketing and another for personalization
C. To provide the right profile for every customer experience use case
D. To provide one Unified Customer Profile with two different processing purposes

Answer C

Question 4

What tools are supported by SAP Customer Data Platform to call external REST APIs? Note: There are 2 correct answers to this question.

A. Application integration
B. Generic Webservice Provider
C. Connector Studio
D. Web Client Application

Answer C D

Question 5

You are importing orders into SAP Customer Data Platform. What is the recommended type of schema to model it?

   A. Event
   B. Profile
   C. Activity
   D. Account

Answer C